

IDAHO® POTATOES

What does it cost
to serve the very best?

Find out with this fresh potato cost guide.



COST PER CARTON (\$) ▶ ◀

COUNT PER CARTON

| 140 | 120 | 110 | 100 | 90 | 80 | 70 | 60 | 50 |

C O S T P E R S E R V I N G

Do you know how much you're spending on spuds? Our handy chart will help you determine the price of serving individual baked Idaho® potatoes. If you order a 90-count carton and the produce supplier charges \$19.50, the net cost per potato is just 21.7¢ or 2.4¢ per ounce. Always specify Idaho® potatoes and get the very best. Your customers will appreciate it!



**Idaho
Potato Commission**

661 South Rivershore Lane,
Suite 230
Eagle, Idaho 83616
208.334.2350

www.idahopotato.com



IDAHO® POTATOES

Actual size, 50-count, 16-ounce Idaho® potato